

## **MR. LUIS LADA DÍAZ**

He was born in Asturias. He currently holds the position of Member of the Board of Directors and of the Audit and Compliance Committee of GAMESA CORPORACIÓN TECNOLÓGICA, S.A.

He holds a Degree in Telecommunications Engineering from the Polytechnic University of Madrid. He is "Ad Honorem" Professor and permanent member of the Royal Academy of Engineering.

After a short period in the Superior Board of Scientific Investigations (Consejo Superior de Investigaciones Científicas) he joined, in 1973, the Center of Investigations and Studies of Telefonica, company where he mostly has developed his professional career. In 1984, he was appointed as Responsible for Planning and Technology. Between 1989 and 1993 he worked for the Amper Group, as General Director of Planning and Control. In 1994 he was appointed Chairman of Telefonica Moviles in Spain. In August, 2000, he became member of the Board of Directors of Telefonica, S.A., member of its Executive Committee and Executive Chairman of Telefonica Moviles, S.A. In August, 2003, he assumed the General Directorate of Development, Planning and Regulation of the Telefonica Group. Between December 2005 and July 2006 he was Executive Chairman of Telefonica de España.

Currently, he is member of the Board of Directors of Telefonica de España, Telefónica Latinoamérica, Indra Sistemas, Telefónica O2 Czech Republic, Telcel (Telefónica Venezuela), Telefónica I+D, Ydilo AVS and SIDSA; member of the Circulo de Empresarios and of the Advisory Boards of Teldat, Y&R España y ASSIA, of the Scientific Advisory Board of Telefónica I+D, of the Board of Trustees of the "Fundación de la Innovación Bankinter", of the "Fundación Telefónica" and of Enter; advisor of the Chairman of Telefónica and consultant of INELCOM, as well as member of the Jury of the Principe de Asturias Award for International Cooperation and of diverse Technological "Think Tanks".

He has been member of the Government Board and Vice Chairman of the Spanish Telecommunications Engineers Association, as well as member of the Board of Directors of several companies of the Information Technology field. He has been awarded with different professional and business honours.